



MEXICO BAILA "BEAT IT" TRIBUTE TO MICHAEL JACKSON

- Through a call made entirely in electronic media, at the “Angel de la Independencia” (*Independence monument*), Mexico gathers to pay tribute to Michael Jackson and dance "Beat it".
- The number of attendees confirmed at www.mexicobaila.com.mx and Facebook fan group, was duplicated by reaching more than 7,000 people between dancers and spectators.

Mexico City, August 30, 2009. - With the *Independence monument* as a witness, test groups, friends, spectators, participants from all over Mexico and organizers gathered from 9:00 am to take their places and prepare to be part of history and make México dance Beat It.

As it was seen on different parts of the world such as Stockholm, Taipei, Taiwan, Paris, Montreal, Hollywood and many more places, Mexico now joins the tribute to the King of Pop, breaking down the scale and vibrate with the heart of all Mexicans carrying the message of tribute, remembrance and farewell to Michael Jackson.

Fans gathered for this tribute at least 2 hours early, time in which during the wait, they had rehearsals and taught dance steps to all attendees that were new to this experience.

The event was covered and recorded by 10 cameras that were assigned at strategic points with neighboring buildings to the *Independence monument* and even at the top of the monument itself, without losing detail to everything that happened during this congregation. Also took aerial shots from a helicopter.

“The organization and cooperation of all attendees was fantastic, everyone knew they were writing a new line on history, since its presence at the rehearsals, to coordination at the Angel of Independence” **Comment the organizers**

At 12 pm the Michael Jackson impersonators, organizers, artists, and more than 3,000 people who attended as guests of honor, began to dance the choreography, the rest of the spectators enjoyed the show and in just 1 minute 20 second México paid tribute to the King of Pop and was part of the global mega trend: “Mexico Baila Beat It”



"It's amazing how people respond and is faithful to its idols, we've people from all over México and all ages, entire families who came to dance and pass over the baton to the younger generation to know about Michael Jackson, is a great historic moment ... it is México's" **Concluded the organizers.**

About Ranch Studios

Mexican agency specialized in audio, video and Web production, founded in 2003.

<http://www.ranchostudios.com>

About Palmerita Management

Talent representation and special events agency.

<http://www.myspace.com/palmeritarockera>